

MENSOUR



Hélène Campbell

Languages: English, French

Hélène Campbell is a double lung transplant recipient. She is also the person behind what is now known as the Hélène Effect: to make things happen through the power of her magnetic personality, her unbridled enthusiasm, her limitless optimism, her passion and iron will.

Having always loved connecting with people, her journey through disease, surgery and recovery launched her into the spotlight as she harnessed the power of social media and imprinted herself into the hearts and minds of Canadians and people all over the world. Her continued advocacy for the cause of organ and tissue donation triggered an unprecedented rise in registration to donor lists in Canada and the USA.

Hélène has caught the attention of leaders and celebrities across Canada and abroad, and she is continuing to be recognized for her courage, strength and incredible spirit. Her passion for the causes dear to her - organ and tissue donation - and the ideals and principles she lives by, be grateful, live passionately - have made her a sought after speaker. Among her recent speaking engagements are: the 2012 Ottawa Philanthropy Awards; The Mayor's Youth summit 2012, Ottawa; Life Can Change in an Instant - Let's Talk About It, Ottawa; Conference Board of Canada - Summit on Sustainable Health and Health Care, Toronto.

The general consensus is clear: Hélène's passion is contagious; no one is immune to her energy and strength; to listen to Hélène makes you feel like taking on the world. The feedback is unanimously positive as these testimonials demonstrate:

Helene's impact has been recognized and celebrated. She is the recipient of the Trillium Gift of Life Network Champion Award (November 2012), Queen Elizabeth II Diamond Jubilee Medal (May 2012), The Order of Ottawa (November 2012), The Key to the City of Ottawa (June 2018).

